



THE ATHENS HILTON

DIAL 8 ASK FOR 241

THIS IS

AMERICAN EXPRESS...

WITHIN THIS HOTEL
FOR

ALL TRAVEL REQUIREMENTS
MISS PANAGOPOULOU
OR MISS PYLARINOU

WILL BE ONLY TOO PLEASED
TO SERVE YOU
FOR LOCAL SIGHTSEEING,
PARCEL POST MATTERS,
CRUISES TO THE ISLANDS,
AIR/SEA TICKETS



THE ATHENS HILTON



Fly Swissair to everywhere

A modern fleet of Convair 990 Coronado, Caravelle and DC-8 jets links Europe with North and South America, Africa. the Middle and Far East. Welcome aboard!

SWISSAIR

4b Stadium Street Athens Tel. 231871

restaurants

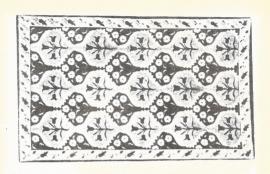


The GALAXY ROOF Restaurant situated on top of the hotel offers a panoramic view of Athens. Open daily, except, Monday, for dinner from 8.30 p.m. to 2.30 a.m. Dancing and show nightly, a la carte dinners from \$ 4.

TAVERNA TA NISSIA

TAVERNA TA NISSIA (The Islands). Access through Pan Bar on Lobby Floor. Greek specialities and international cuisine, a la carte menu. typical Greek music.

Open for lunch 1.00 p.m. to 3.30 p.m. and for dinner 8.00 p.m. to 11.30 p.m.



THEIR MAJESTIES' FUND HANDICRAFT DEPARTMENT

EXHIBITION AND SALE IN HILTON HOTEL

Carpets: Knotted, Flat Woven "Kilimi,,
Needlepoint and Longfleeced.
Embroideries, Pillows, Skirts, Pullovers,
Jewellery, Silverwear, Copper and
Wooden articles and other Handicrafts.



BYZANTINE CAFE

Located on Lobby floor.

The BYZANTINE CAFE - American style Soda Fountain and Bar.
Offers informal meals, snacks and beverages around the clock.
Breakfast from 6.30 a.m. to 12.00 noon.
Lunch from 12.00 noon to 3.00 p.m.
Snacks > 3.00 p.m. to 7.00 p.m.
and from 11.00 p.m. to 6.30 a.m.
Dinner from 7.00 p.m. to 11.00 p.m.

Dear Guest,

The Management of the Athens Hilton welcomes you to the beautiful and historic city of Athens and hopes that your stay will be a most pleasant and enjoyable one.

A point we wish you to bear in mind is that due to currency regulations we must kindly request you to exchange your foreign currency for drachmae at the Bank located in the main lobby.

We thank you for patronizing our Hotel and trust that you will take full advantage of the Hilton services.

Yours sincerely,

The Management



Enjoy this ergonomic miracle on the BOAC Super VC 10 across the Atlantic

If's a sea. And it's the concomp seat in the Super VC 10. But such a seat It took epiteme meabs to design. It for fix, but and most important regular representant was sheep, inclusions configured. And because these superh seats are so canningly designed, you get more room to strick your IEEE, This is just one of the imany good reasons for Figure by the Super VC 10 to the USA 16 times a week via London. BOAC also offers direct. Rolls-Royce 707 flights to 8 North American China.

Consult your travel agent or BOAC in the BEA building, 2 Amalias Ave., Athens 118, Tel. 222 521

TRIUMPHANTLY SWIFT SILENT SERENE



BRITISH OVERSEAS AIRWAYS CORPORATION AND BOAC CUNARD WITH AIR CANADA AND GANTAS





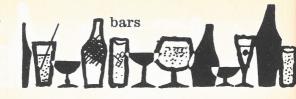
International Bar on the lobby floor. Open daily from 11.00 a.m. until 12.30 a.m.



Unique sunken Bar with view of Acropolis. Open daily for cocktails and dancing from 7.30 p.m. to 3.30 a.m. Spaghetti speciality at Midnight.

POOL BAR

Enjoy snacks, soda fountain specialities Barbecue favorities and tropical drinks: Beverage served from 11.00 a.m. to 7.00 p.m. Food service



POOL SNACK BAR

Direct elevator service to pool side bar where you can enjoy snacks, soda-fountain specialities, soft drinks, classical bar favourites and tropical cocktails. For hotel residents and Club members only.

SWIMMING POOL - CABANAS

Opening Hours - 8.00 a.m. to 7.00 p.m. Ladies and gentlemen's locker rooms, Cabanas, towels and chairs available at Registration Desk for Hotel Residents and Club members only.

RECORD YOUR MEMORIES OF GREECE





Kodak Color Processing and Printing Services for the above films are now undertaken by Kodak in Greece

Speedy Service

ROOM SERVICE (Dial *1)

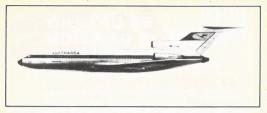
Wide choice of continental and American cuisine. Cocktail parties may be arranged with the Room Service Head Waiter. Breakfast in your rooms served from 6.00 a.m. to 12.00 noon, Lunch from 12.00 noon to 3.00 p.m. A la carte orders from 3.30 p.m. to 1.00 a.m.

HOTEL FACILITIES



LAUNDRY AND VALET SERVICE

Dry cleaning regular service 2 days. Additional charge of 50% for 1 day laundry and valet service. Pressing delivery in 30 minutes. Sunday: 8.00 a.m. to 5.00 p.m. pressing service only.



Lufthansa - at home all over the world



For air travel apply to Lufthansa offices in Athens HILTON Hotel, Ext. 246 and 4, Karageorgi Servias Str. Phone 238 621/5



Lufthansa



CAR - RENTAL - PARKING

Hertz rent-a-car counter situated in Lobby. Garage and Shell Service Station in the Hotel outside Ball Room entrance. 24 hours service. Dial 8.

TRANSPORTATION



A Bus service carries guests free of charge from Air Terminal to Airport (three minutes vide from the Athens Hilton).



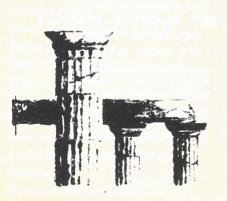
Please place shoes in the specially designated boxes in your closet adjacent to your room at night. Cost is Drs. 5.

WILL YOU BE MOTORING IN GREECE?

A complete network of Shell stations ensures you prompt and courteous service throughout the country.

WHEREVER YOU TRAVEL- WHEREVER YOU GO

YOU CAN BE SURE OF





TWA SUMMER SCHEDULE

14 JET FLIGHTS WEEKLY TO NEW YORK (*2 NON STOP)

ALSO JET FLIGHTS TO ROME - PARIS - MADRID LISBON-CAIRO-TEL AVIV

For information, reconfirmation and reservations visit your TWA office in the Athens Hilton.



GUEST SERVICES AND SHOPS

The following services and shops are available to guests:

Airline Office

Art and Souvenir Shop

Art Gallery

Baby Sitters

Banking Office

Banquet and Catering (Dial 8)

Barber Shop

Beauty Salon (Facials Visagiste)

Camera Shop

Car Rental (Hertz)

Credit Facilities and Check Cashing
Dispensary Facilities. Medical service

available at all times. (Dial 8)

Drugstore

Entertainment-see pages 3, 5, 6

Fashion Shop - Ladies' and Mens'











OLYMPIC

PROUDLY ANNOUNCES TRANSATLANTIC SERVICES TO THE

U.S.A.



BUEING 707-320 Super fan Jet

THE MOST MODERN EQUIPMENT

ATHENS - NEW YORK

GUEST SERVICES AND SHOPS

Florist

Garage

Golf-Putting Range

Handicraft Shops

Jewelry

Laundry and Valet Service

Massage

Newstand

Physician (Dial 8)

Physiotherapist, Massage, Sauna bath

Photographer

Post Office Facilities

Smoker's Shop

Swimming pools, Cabanas

Travel Agency and Limousine Service

Telegraph Office

THE HOTEL DOES NOT ACCEPT PERSONAL CHEQUES

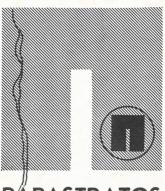












PAPASTRATOS CIGARETTES

Well Known

> the world over

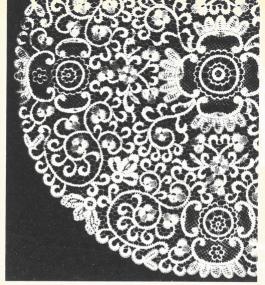


ENTERTAINMENT AND

There are several first-class nightclubs in Athens. During the Summer months they move to open-air premises in the suburbs or by the seashore. For a combination of Greek food and gay entertainment, the local "Tavernas" offer picturesque surroundings and sometimes "Bouzouki", the Greek popular music.



There are numerous open-air theatres and movie shows, also weekly Symphony Concerts during the Summer months held at the ancient Theatre of Herodos Atticus. The Festival of Athens presents in the Summer fine performances of Ballet, Opera, Theatre and Music, while at Epidaurus the Classical dramas are enacted in their original setting. Also during the Summer, there are "Sound and Light" programmes on the Akropolis, and Folk dances in Passalimani



Bruges pillow-lace





SIGHTSEEING

The best way to see Athens when staying for only a short period, is to take one of the organized tours which run daily all the year round. The half-day tour (morning or afternoon) takes visitors to the Houses of Parliament (formerly the Royal palace), the Tomb of the Unknown Warrior, the Akropolis, Theatre of Dionysus, Odeon of Herodos Atticus, the Ancient Agora, Stoa of Attalus, Tower of the Winds, the Royal Palace and the National Archeological Museum. Contact American Express in our Shopping Patio.



LANGUAGES

Most of the principal shops, hotels and restaurants, both in Athens and the provinces, employ clerks who speak foreign languages, particularly English. the greatest "duo,, in jet flying



AMERICA . CANADA . AFRICA ASIA . AUSTRALIA



IN EUROPE AND THE MIDDLE EAST



THE WINGED ARROW SERVICE

USEFUL INFORMATION



The popular Greek aperitif is "Ouzo", distilled from cruched grape stems, and usually accompanied by "mezes", or Greek snacks.

Greek wines are of good quality, the most popular being a resinated type, the red or white "Retsina". Apart from this there is a wide variety of high quality, French-type white, red and rose wines, Almost every region of Greece produces its own variety. Greek beer is very refreshing, and is always served ice-cold.

In restaurants, cafes, bars, nightclubs, etc., a service sur-charge is usually included in the bill, but it is customary to leave an additional 5-10% on the plate for the waiter, and an odd drachma or two, per person served, on the table for his assistant. One or two drachmae is the usual tip for most services.



DAILY
FAN JET
FLIGHTS BY
ETHIOPIAN
AIRLINES



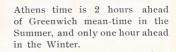
ETHIOPIAN AIRLINES

Europe · Middle East · Africa

10, El. Venizelou Ave., Tel. 624.601

USEFUL INFORMATION







Taxi drivers do not usually expect a tip, however one seldom takes back the odd drachma when receiving change.



The price of ordinary gasoline is 20 drs. per imperial gallon. Super gasoline is 23 drs. per imperial gallon. These prices apply to Athens, its environs, and Thessaloniki. Elsewhere the above prices are subject to increases from 50 lepta to 2 drachmas. The imperial gallon is equivalent to 4,545 litres, or 1,20 U.S. gallons. The price of diesel fuel is 10 drs. per gallon. The charge for washing a car is 35 drs. Washing and greasing costs approximately 50-60 drs.



much closer

The great Rolls-Royce powered 1.000 k.p.h. BEA Tridents have opened up a new era in air travel. Rome is much closer to you - closer for business - closer for pleasure. You can meet your contacts personally - and you'll meet them refreshed and relaxed after flying BEA. Now Rome is so close to your office - make the most of it! Take your wife along. so that when work is done you can both have a holiday. There's so much to see - so much to do.







be sure to visit Voula Mitsakou



YOU ARE HEARTILY INVITED TO VISIT OUR WINERY WHEN PASSING THROUGH PATRAS ON YOUR TRAVELS WINE ASTING GRAITS.

P. O. B. 35, PATRAS - TEL. 24.75 - 59.98



THE "AMERICAN NEWS - STAND, A. SAMOUHOS

Make a point of visiting:

- · All kind of foreign publications.
- · Magazines and newspapers.
- · All varieties of PAPERBACK editions:
- · Touristic books and guides.
- · Dictionaries and conversation guides.
- · History, Science and architectural books,
- · Maps, plans roadmaps,
- . The biggest selection of POST-CARDS.
- · GREETING CARDS for all occasions.

In the Athens Hilton and at the:

AMERICAN BOOKSTORE 23, Amerikis str., Athens, Tel: 624-151.

LILLIPUT BOOKSHOP 167, Patission str., Athens, Tel. 843-047.

A. SAMOUHOS BOOKSTORE Thessaloniki. 22, Aghias Sophias str., Tel. 29-936. Greece is not only a country of beauty and historic monuments; It is not only a country of golden sun, blue sky and friendly people, it is, also, a country of progress.

It reconciles admirably the past with the

present, tradition with new ideas.
In all the fields of its economy, the country is in the process of developing rapidly.
In handicrafts, progress is definite, and most probably Greace will be the next country which will play on important role in supplying the international marks.

The potential is there: a long and manyfold tradition, abundant and cheop labor, governmental assistance and imaginaries and tolerad crafts man who draw ideas from the post, yet have the necessary imagination to change the traditional designs to a more sophisticated modern. Item.

Greece is offering a unique collection of articles for export. Things to wear, things to use in the kitchen, garden, living -room, and some things just to look at and enjoy. The N.O.H.H. is a non-profit Organization, that was established to help Greek crafts become an important productive branch of the national economy.

the national economy.

The Organization coordinates the individual productive activities with the view of expanding exports of these products to various countries.

Substantial technical information is provided of the craftsmen, who are advised on modern rools, modern methods of production and row materials. Also, now designs are provided to the craftsmen, either directly or through or books published by the Organizations.

NATIONAL ORGANIZATION OF HELLENIC HANDICRAFTS

Informations:
National Organization
of Hellenic Handicrafts
9, Metropoleos str.
Athens-tel. 630.491 236.477, 230.283, 221.896





COMMERCIAL BANK OF GREECE



IONIAN AND POPULAR BANK OF GREECE

CHAIRMAN AND PRESIDENT
Professor STRATIS G. ANDREADIS

BOTH BANKS EXTEND THEIR PROMPT AND EFFICIENT SERVICES TO ALL VISITORS TO GREECE

COMPREHENSIVE BANKING SERVICE

BRANCHES THROUGHOUT GREECE
WORLD-WIDE NETWORK OF CORRESPONDENTS

EMBASSIES

ARGENTINA: 47, Skoufa Str	
AUSTRIA: 18, Alexandras Ave	
AUSTRALIA: 15, Valaoritou Str	616.043
BELGIUM: 3, Sekeri Str	612.055
BRAZIL: 4, Vas. Sofias Ave	713.039
BULGARIA: 33, Stratigou Kalari Psychico	674.495
CANADA: 31, Vas. Sofias Ave	714.041
CHINESE: 20, Alopekis Str	
CZECHOSLOVAKIA: 1, Sekeri	615.471
DENMARK: 15, Filikis Eterias	713.012
ETHIOPIAN: 5, Loukianou Str	718.557
FINLAND: 10, Amerikis Str	614.297
FINLAND: 10, Amerikis Str	611.664
GERMANY: 3, Loukianou Str	715,445
GREAT BRITAIN: 4, Genadiou Str	710.621
HOLLAND: 64. Vas. Sofias Ave	711.361
INDIA: 32, Academy Str	614.411
ISRAEL: 4, Koumbari Str	614.650
ITALV: Vas Sofias Ave	611.722
JAPANESE: 59, Vas. Sofias Ave	715.343
LEBANON: 3, A. Tsoha Str	664,227
MONACO: 38, Marni Str	529.293
NORWAY: 2. Lycabettus Str	613.406
PANAMA: 56, Alexandras Ave	830.486
POLAND: 82, Vas. Sofias Ave	712.461
PORTUGAL: 12, Isiodou Str	714.468
RUMANIA: 3. Alopekis Str	610.981
RUMANIA: 3. Alopekis Str	11, 12, 13
SPAIN: 31, Skoufa Str	719.751
SUDAN: 8, Vas. Sofias Ave	713.027
SWEDEN: 15, Stissichorou Str	710.128
SWITZERLAND: 49, Skoufa Str	
TURKEY: 8, Dioharous Str	
U.A.R.: 3, Vas. Sofias Ave	712.951
U.S.S.R.: 7, Herodes Atticus Str	711.261
YUGOSLAVIA. 106, Vas. Sofias Ave	664.791

Cavalieri Hotel Corfu



A converted Venetian nobleman's residence situated on the Esplanade in the most favoured position in the centre of the town with superb views overlooking the Corfu Channel.

A luxurious hotel with moderate prices. All comforts and amenities, including air conditioning and central heating. All bedrooms have private bath or shower, and radio and telephone. Roof garden with music, restaurant and bars.

Corfu tel. 90.41 - Athens tel. 617.727



hop to israel **ELAL**



1000





























APPLY TO YOUR TRAVEL AGENT OR THE EL-AL OFFICES 8, OTHONOS ST. SYNTAGMA SO., TEL. 230.116, 17, 18, 19, 202.129 OR THE EL-AL COUNTER AT THE ATHENS HILTON TEL. 720.201 EXT. 244



NEW YORK - LONDON - PARIS - BRUSSELS - AMSTER-DAM - FRANKFURT - MUNICH - ZURICH - ROME - ATHENS-ISTANBUL - TEHERAN - JOHANNESBURG - TEL AVIV